Mlickets.events

Event Management & Ticketing

Mtickets.Events is a digital Events & Mobile ticketing management solution. It helps manage and track operations of all the events, conferences, exhibitions and trade shows.
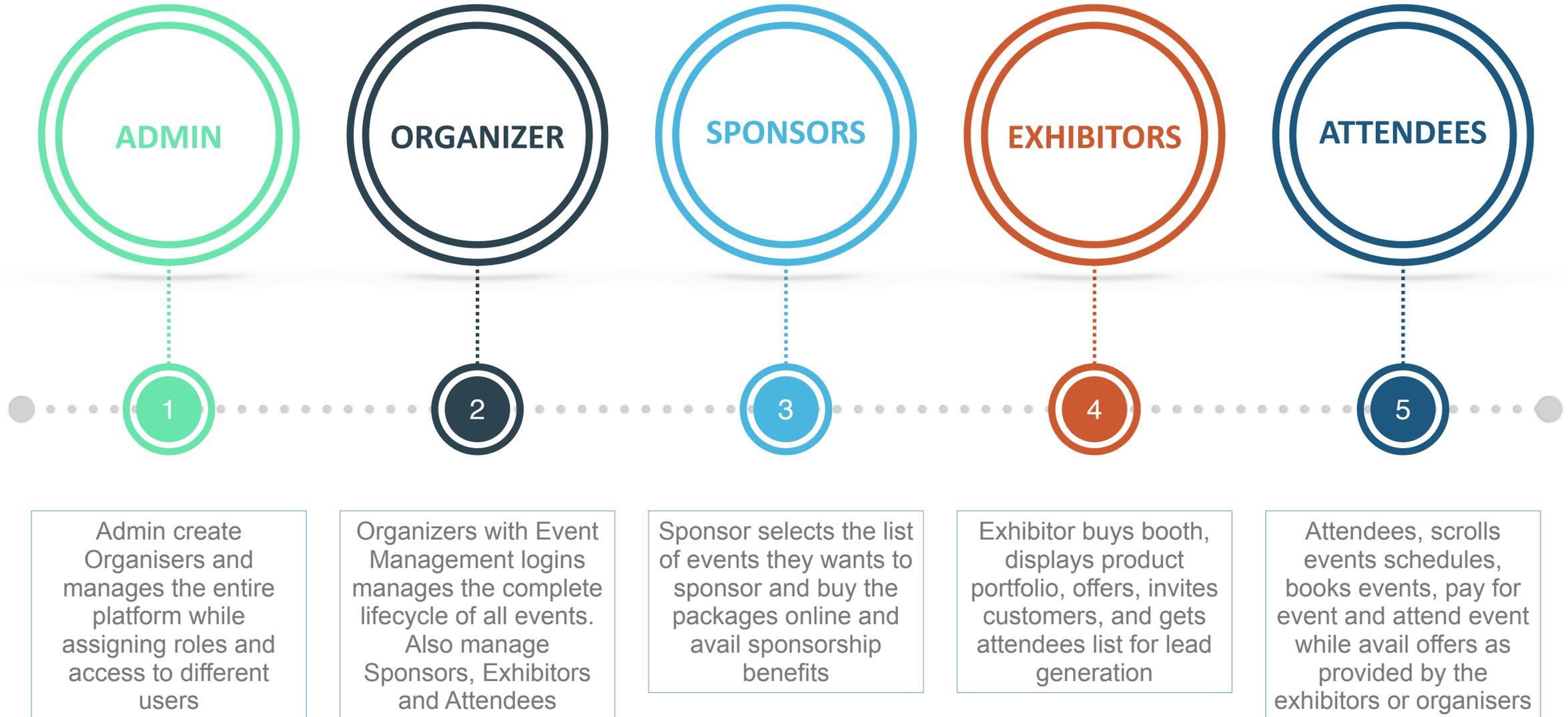
It enables the use to track the event operations management changes in real time. Ensure online payments and a platform the allows all the stakeholders access to their dashboards making it seamless and contactless. The multi-lingual support that makes it user friendly for all attendees.
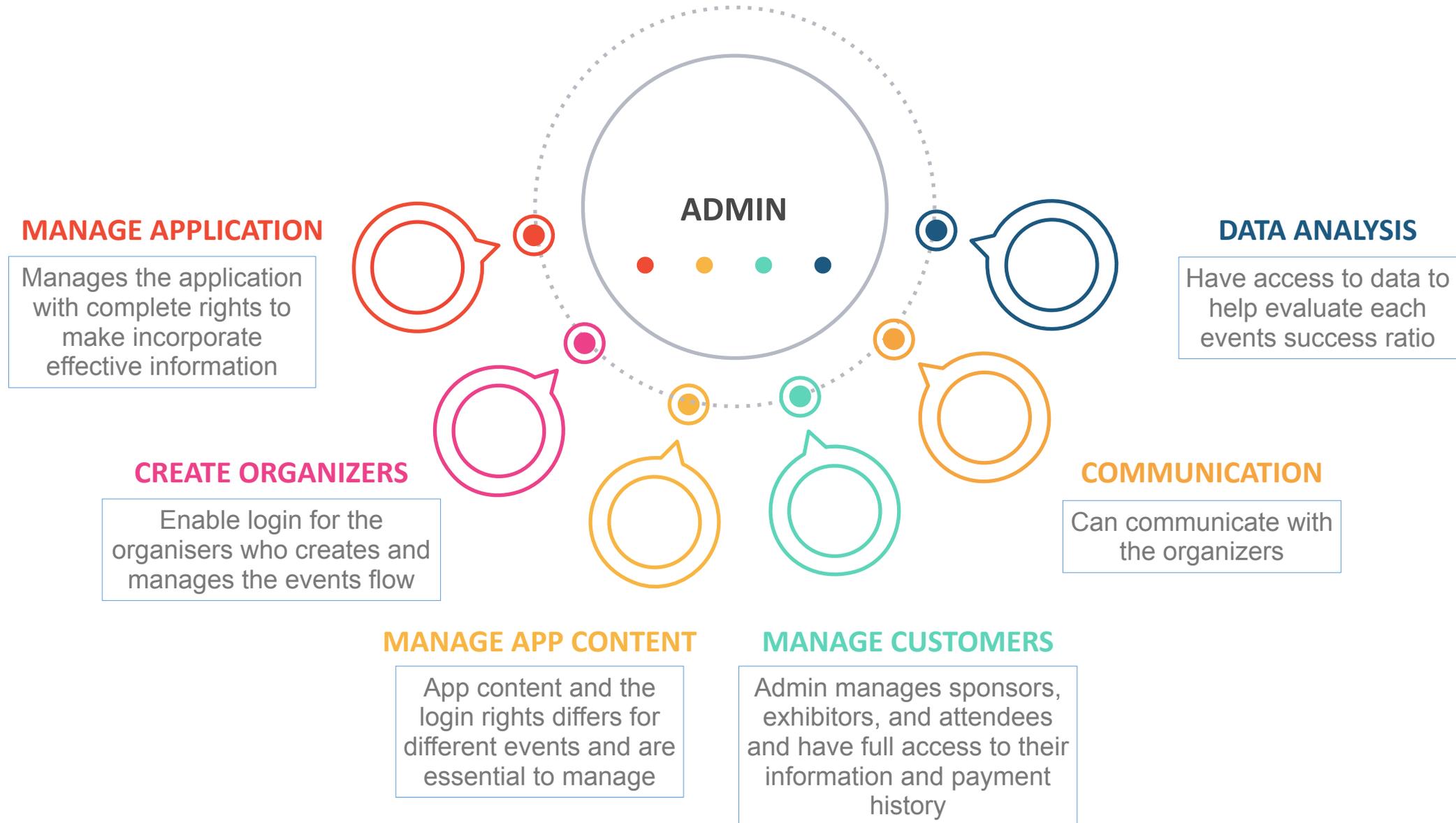
White-labeled platform with Apps available for Merchant and Customer

ORGANIZER	EXHIBITOR	SPONSOR	ATTENDEE
Organizer organises events, trade shows and Conferences at multiple locations at different intervals	Can view all the upcoming events, conferences, trade shows, exhibitions	Sponsors on the platform gets the understanding of aspects pertaining to the footfall of participants and exhibitors	Can view all the upcoming events, conferences, trade shows, exhibitions
Mtickets platform enables organisers to manage the events end-to-end	Exhibitors can purchase packages online they are interested in	Sponsors can purchase online packages they are interested in	Can buy tickets online for the upcoming events
Organisers can add, delete, edit multi location events	Exhibitors can view tickets available for customers	Data collection of the attendees for lead generation	Can view the schedule of the events registered for
Organizers adds exhibitors, assigns and manages booth, track payment, address queries and communicate with the exhibitors for smooth flow of event / conference	Exhibitors can add, delete, edit their products and offering on the platform		Can view and show the tickets at the entry of the event for a paperless and contactless transaction
	Data collection of the attendees for lead generation		
Organizers has complete understanding of the ticketing and attendees at any event			

MTICKETS EVENTS - FRAMEWORK

SmartCard
MARKETING SYSTEMS

ADMIN

ORGANIZER

SPONSORS

EXHIBITORS

ATTENDEES

1

2

3

4

5

Admin create Organisers and manages the entire platform while assigning roles and access to different users

Organizers with Event Management logins manages the complete lifecycle of all events. Also manage Sponsors, Exhibitors and Attendees

Sponsor selects the list of events they wants to sponsor and buy the packages online and avail sponsorship benefits

Exhibitor buys booth, displays product portfolio, offers, invites customers, and gets attendees list for lead generation

Attendees, scrolls events schedules, books events, pay for event and attend event while avail offers as provided by the exhibitors or organisers

ADMIN DASHBOARD

ADMIN

MANAGE APPLICATION

Manages the application with complete rights to make incorporate effective information

DATA ANALYSIS

Have access to data to help evaluate each events success ratio

CREATE ORGANIZERS

Enable login for the organisers who creates and manages the events flow

COMMUNICATION

Can communicate with the organizers

MANAGE APP CONTENT

App content and the login rights differs for different events and are essential to manage

MANAGE CUSTOMERS

Admin manages sponsors, exhibitors, and attendees and have full access to their information and payment history

SmartCard
MARKETING SYSTEMS

ORGANISER AND EVENT MANAGEMENT

1 Create, Schedule and Organize Events

2 Update offers and event packages

3 Create logins for sponsors , exhibitors, and attendees

4 Assign booth to the Exhibitors and internal communication

5 Real time tracking of the event

6 Add, delete, edit current and past events

7 Create and Manage payment options

8 Event and data Analysis

EXHIBITORS

View all the upcoming events and conferences in the system

Add, edit and delete all the product portfolio and offerings on the system

1

2

3

4

Purchases event packages by paying online

Collect data from the app for lead generation

ATTENDEES

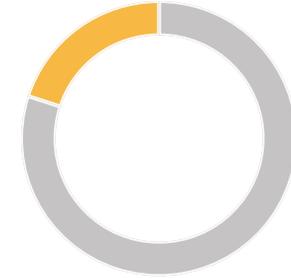| 1	2	3	4
View Upcoming events on the system	Buys tickets by paying online for the events	View schedule and tickets for the upcoming events	Communicate with exhibitors

BETTER COORDINATION

Helps in easy communication and flow between different stakeholders

TRAFFIC MANAGEMENT

Flow of the attendees becomes easier

PRODUCT MANAGEMENT

Manage product and offers linked to the event

CENTRALIZED INFORMATION

Helps Manage information, documents, images and repository

REDUCE PAYMENT DEFAULTERS

Provides online payment option reducing the payment default risk

BOOTH SPACE

Better management of booth well before the event

TRACKING

Real time update on event schedule, customers flow, ticketing

ANALYSIS

Helps understand the success of the event and its feedback

Mlickets
.events

BENEFITS

BENEFITS

SmartCard
MARKETING SYSTEMS

30%
INCREASE EVENT
ATTENDANCE
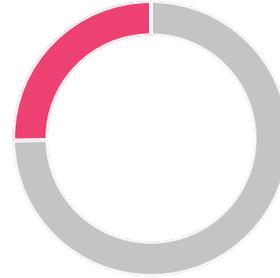
27%
INCREASE TEAM
PRODUCTIVITY

20%
COST SAVINGS
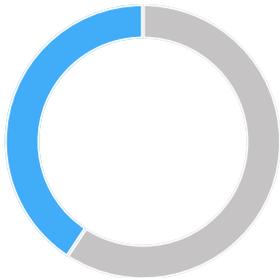
55%
REMOTE
MANAGEMENT
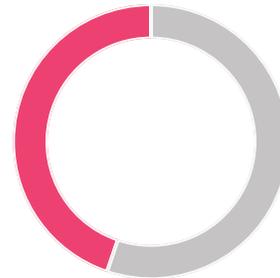
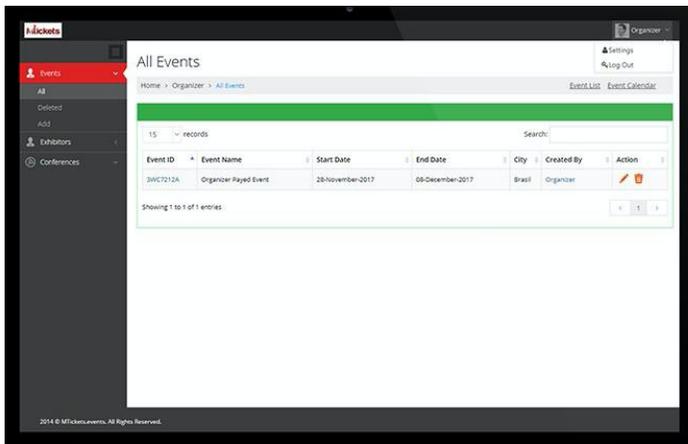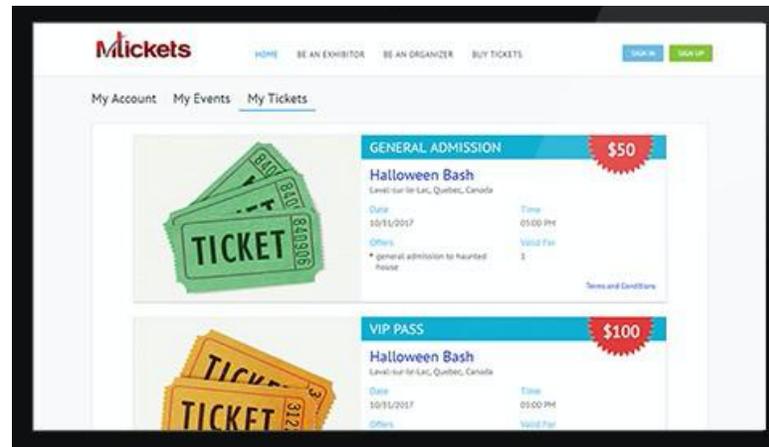**65%**
BETTER PAYMENT
MANAGEMENT
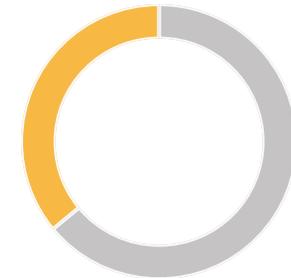
45%
EFFECTIVE PLANNING
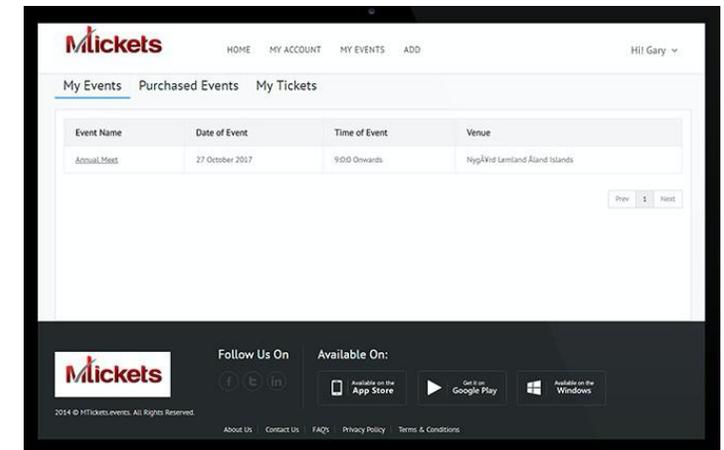THROUGH ESTIMATED
TRAFFIC FLOW

MTICKETS PLATFORM OUTLOOK

ORGANIZER REGISTRATION

TICKETING - CUSTOMER

EXHIBITOR REGISTRATION

ENGAGEMENT AND INTEGRATION
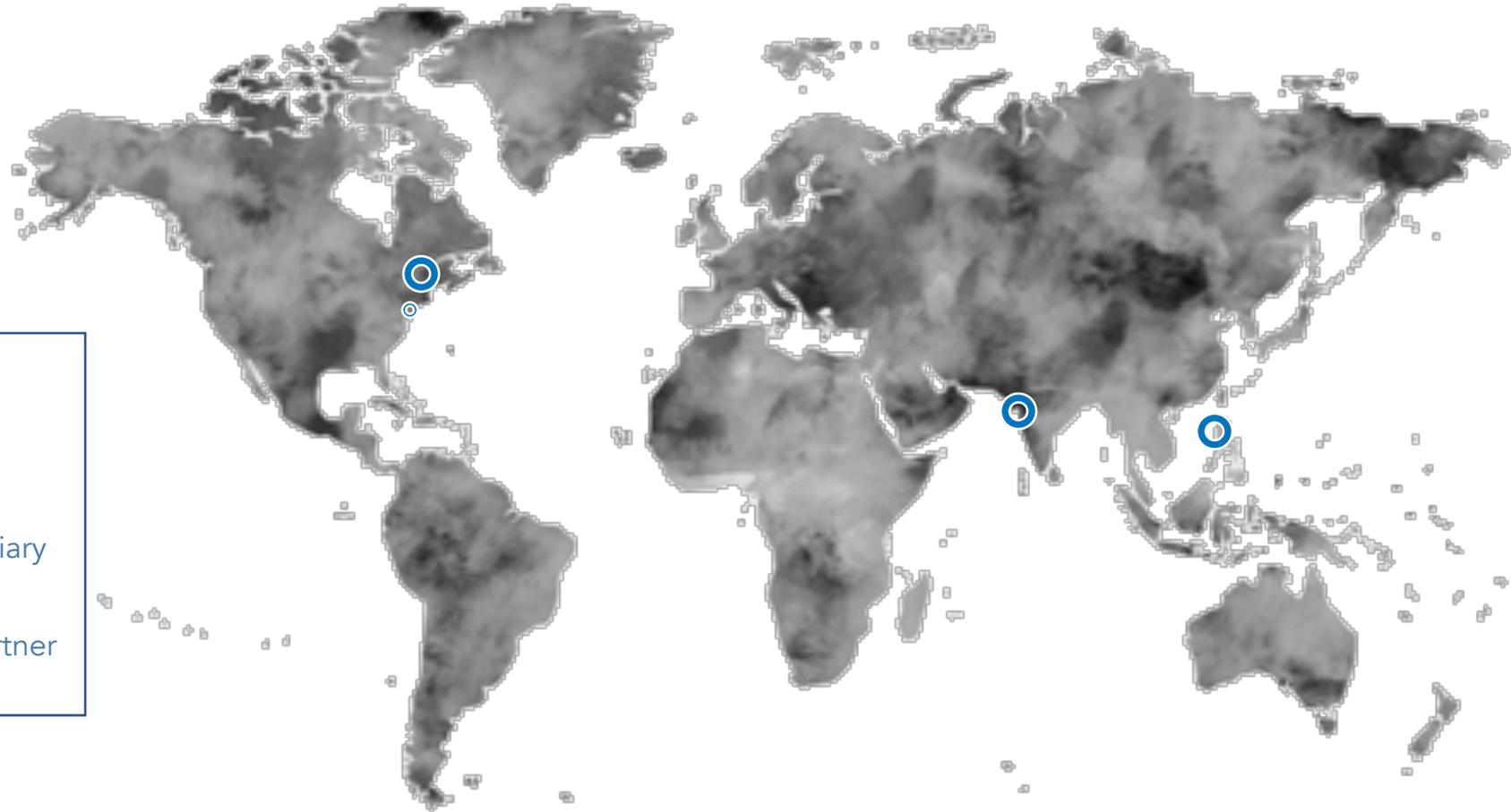
APIs

White label

Sandbox

Partner Program

Brand As Your Own

OUR PRESENCE

- HO: Canada servicing North America

- Wilmington DA

- Mumbai, India : Subsidiary Office

- Makati, Philippines: Partner Office

The company is in a transformational state with presence and operations office to working through office networks with partners to monetize on global clients and growth.

Location

India: Rise, 19th Floor, Peninsula Business Park, Tower B, Lower Parel, Mumbai, Maharashtra

USA: 20c Trolley Square, Wilmington De 19806 USA.

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